

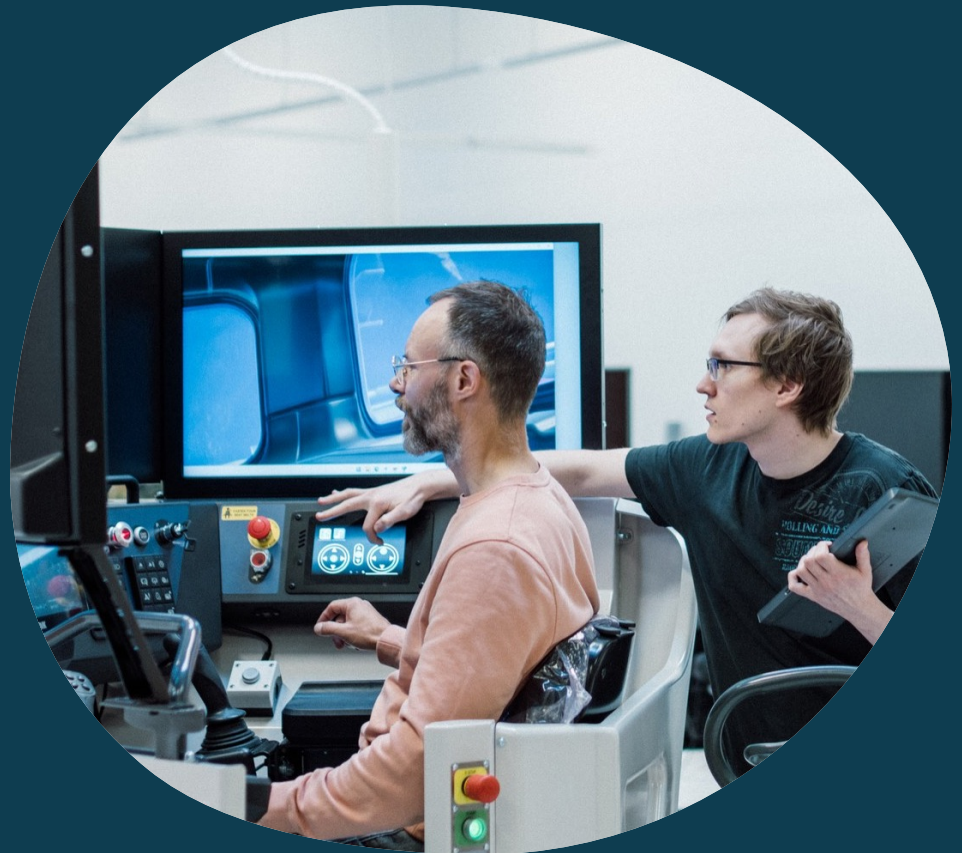
# Design once, improve forever: How digital twins transform products, processes and people

FIIF Event:

Digital Twin / Industrial Metaverse

March 5, 2026

Tampere



**GOFORE**

New product development: a journey into the unknown.



# These are the questions industrial companies are now considering



**Competitive landscape & disruption**



**Autonomy, electrification, customer expectations**



**Business servitization**

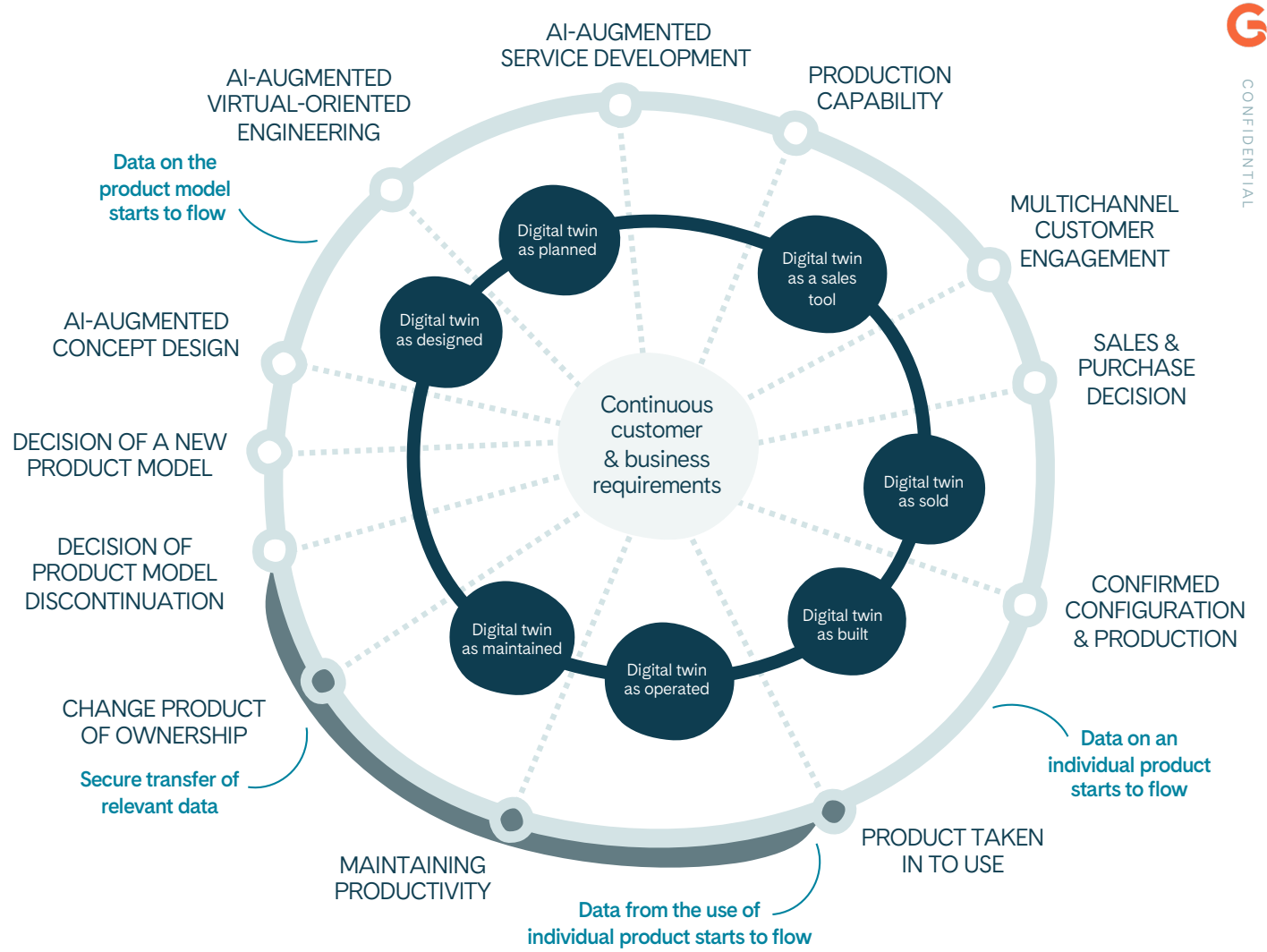
New destination



To remain competitive, we must rethink our approach to the digital lifecycle of the product.



# Design once, improve forever





One simulator, many wins:  
Development, testing,  
training, sales, product  
support and more.



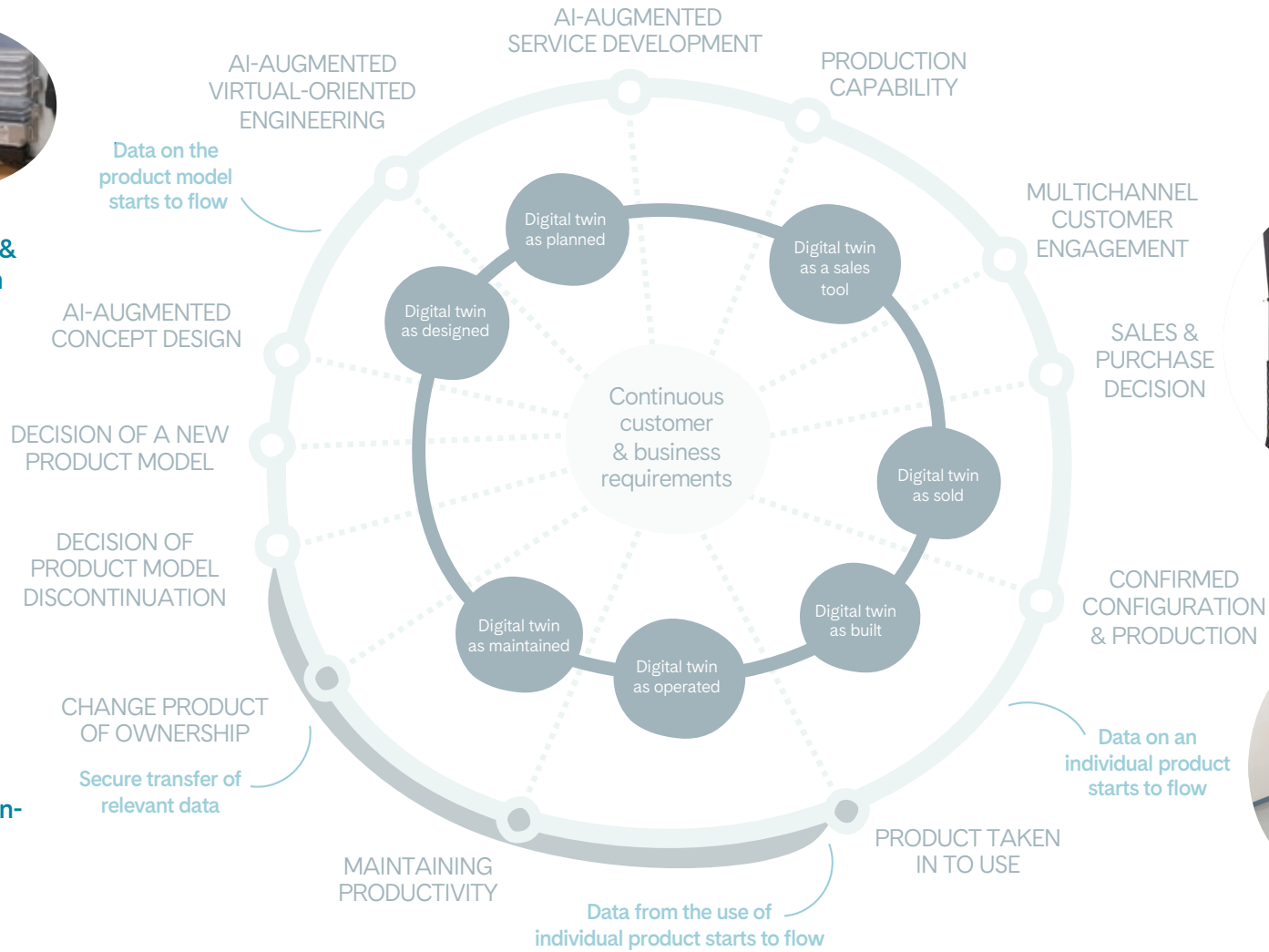
Single Electronic control unit (ECU) & Gofore simulation platform



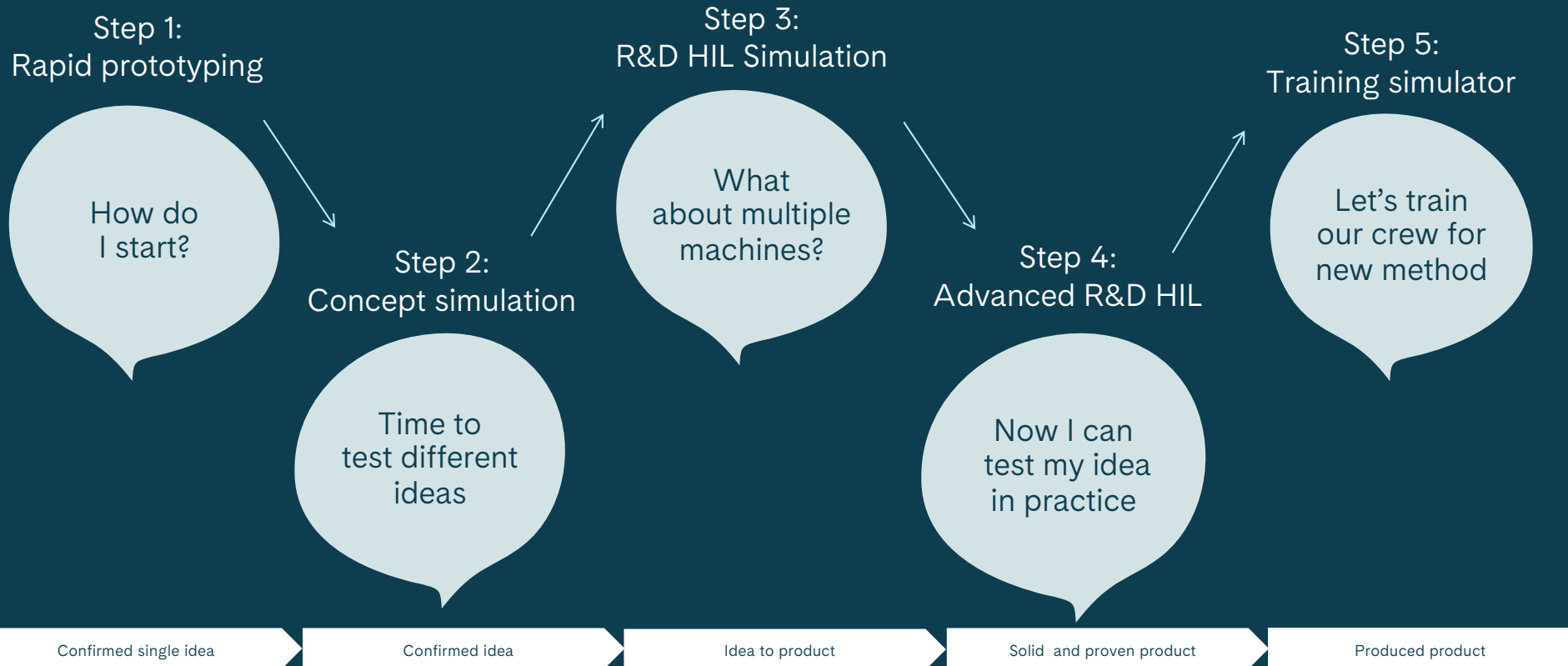
Full R&D Hardware-in-the-loop (HIL)



Marketing & Training simulators



# Simulation solutions are way more than simulator





KEY BENEFITS



## Cost

Reduce costs of development due to decreased need of physical prototypes

Save up to 50% of prototype costs



## Time

Control system development can be started on early phase of development

Up to 50% shorter time to market



## Quality

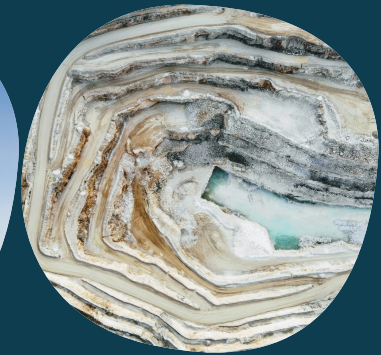
Reliable testing abilities during development from very beginning of development

Tested and reliable product when starting production

Proven with 1000+ simulators delivered



# End to end smart machine solutions in several industries



E.g.: Agriculture – Automotive – Construction – Forestry – Logistics / Transport – Mining





# Ready to improve forever?

Digital Product Lifecycle makes it scalable approach; Gofore simulators make it operational and help you in generating value from the first move.

## We are here to support you!

**Harri Laukkanen**

Harri.Laukkanen@Gofore.com

**Juha Lindfors**

Juha.Lindfors@Gofore.com