

# Digital Way of Working and Cyber Security

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# The Ecosystem of Digital Game Changers streams



Dual Challenge  
of Green and  
Digital Transition



Artificial  
Intelligence  
in Customer  
Experience



Industrial 5G



Carbon-neutral  
Marine Logistics –  
Automated  
Marine Systems



Sustainable and  
Digital Health

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Finland**

# Building blocks for success

Cyber Secure Digital Way of Working



Cultural  
change  
through  
leadership



New disruptive  
and agile  
business  
models



Continuous  
Upskilling and  
reskilling of  
workforce



Innovations  
and  
collaboration  
in ecosystems



Technology  
and  
infrastructure

Cyber Security

# Building blocks for success

## Cyber Secure Digital Way of Working

### Cultural change through leadership

- Change in leadership, management and mindset
- Continuous target setting and reviewing
- Agile performance management
- Cyber Security as a strategic issue at top of management and board agenda
- Strategic situational awareness on cyber security
- Hybrid work

### New disruptive and agile business models

- Flexible and adaptive models
- Sustainability as a driver
- Organizational processes adapted to the digital world
- Security by design in all processes and systems
- Digital solutions as enablers

### Continuous upskilling and reskilling of workforce

- Lifelong upskilling and reskilling
- Self-leadership skills and mindset
- Ability to quickly learn new things and use new tools
- Digital and cyber security competencies on all levels
- Global talent pools and non-location specific work

### Innovations and collaboration in ecosystems

- New agile organizational culture, fail fast
- The increased importance of ecosystems
- New concepts and tools enabling innovation
- Solid rules and routines: rightly timed meetings and efficient meeting protocols
- New growth and investment program in cyber security

### Technology and infrastructure

- Digital transformation starts with workflows that unite people and technology
- Cyber-security as a critical technological enabler
- Digital platforms enabling new business models and innovations
- Cyber secure connections in remote working
- AI and automation

# Key findings

1. The Digital Way of Working and Cyber Security are key business enablers and topics that should be high on the leadership's agenda and part of strategy discussions.
2. Hybrid and remote work will have an impact on work legislation and agreements because more local flexibility is needed. It is important to develop our policies for hybrid work.
3. Education should invest more in lifewide modular learning and in providing upskilling and reskilling that supports the needs of working life. Stronger cooperation with leading companies is required to develop learning catalogues based on customer needs.
4. Create a culture that supports innovation and enables networking and information sharing in ecosystems. Create new ways of working that support innovation in an organisation that operates in the hybrid world.
5. Consider cyber security from the Day1 when creating new innovations, ways of working and doing business.



# Where to find the report?

- The report can be found on EK's web page by following the link:
  - <https://ek.fi/wp-content/uploads/2021/06/DGC-Digital-Way-of-Working-and-Cyber-Security-Final-Report-EN-pdf.pdf>
- All DGC-content can be found here:
  - <https://ek.fi/ajankohtaista/teemat/dgc/digital-game-changers-ryhman-tuloksia/>