

The QUVA logo is displayed in a white banner at the top left. The letters are in a bold, teal, sans-serif font. The background of the entire slide is a dense, teal-colored collage of business-related icons and terms such as 'INCOME', 'PRODUCT', 'TEAM', 'ANALYSIS', 'MARKETING', and 'FINANCE', along with various charts and graphs.

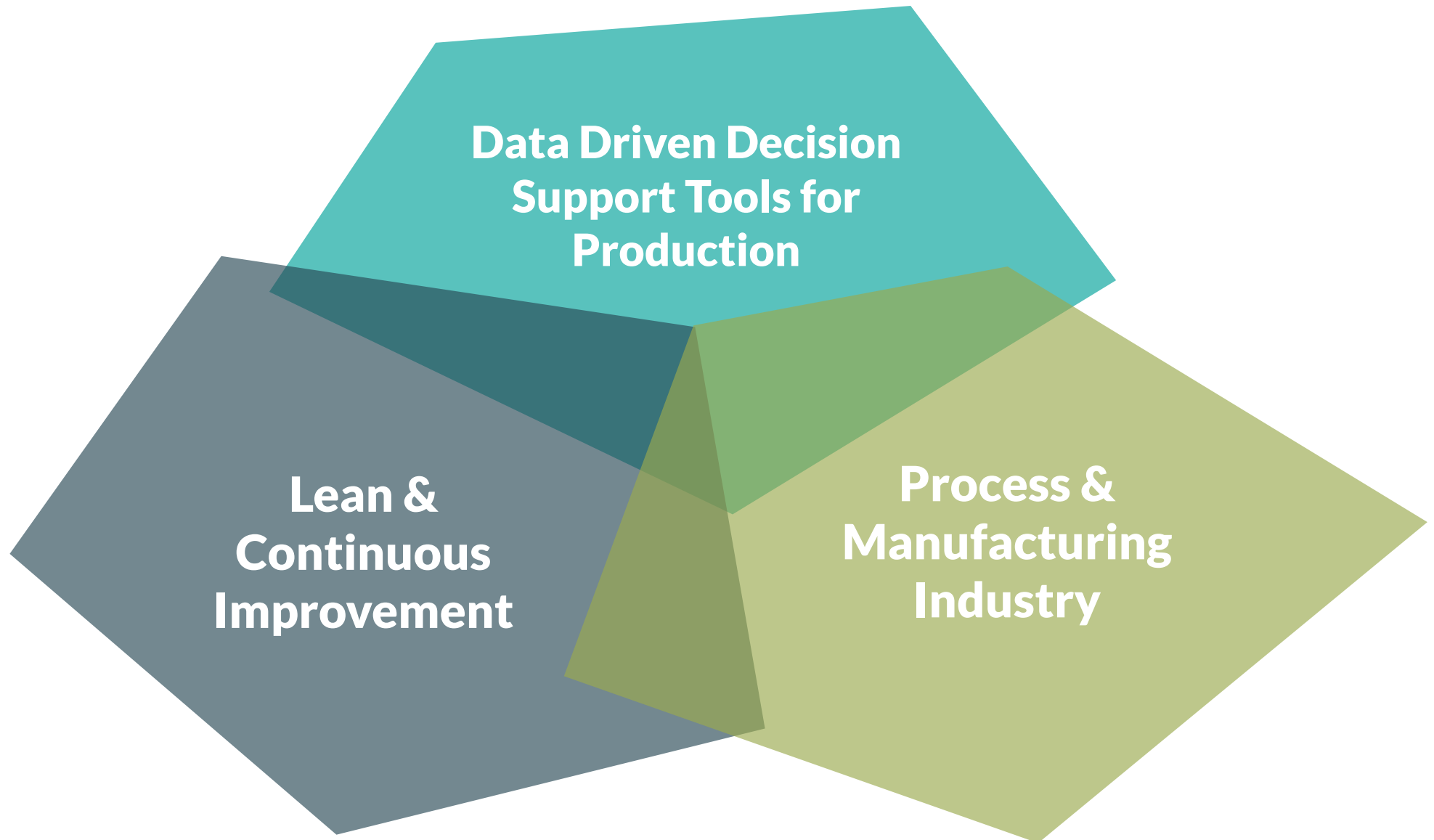
QUVA

From data to decisions.

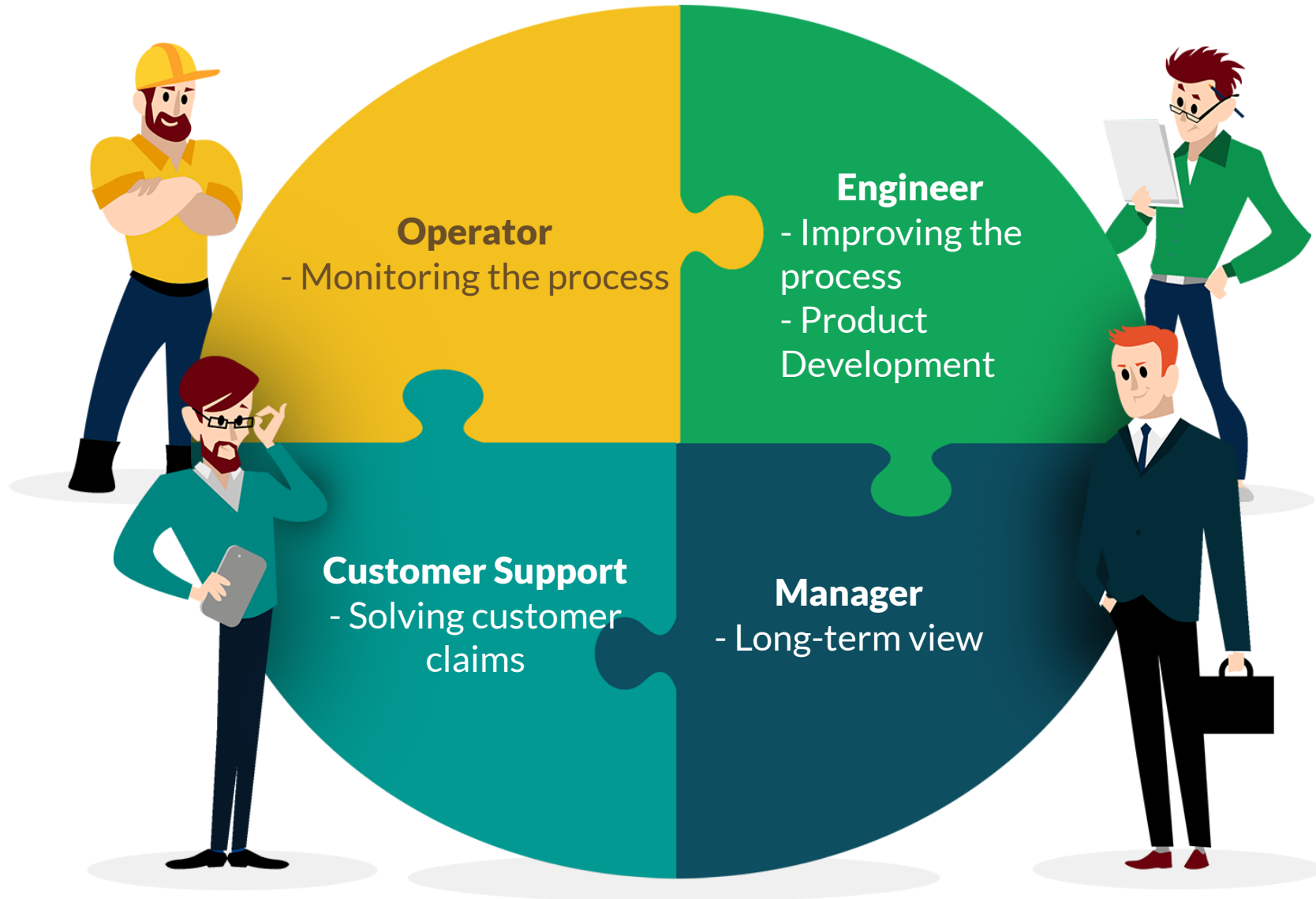
Data analytics and continuous process improvement in manufacturing industry

Olli Pasanen

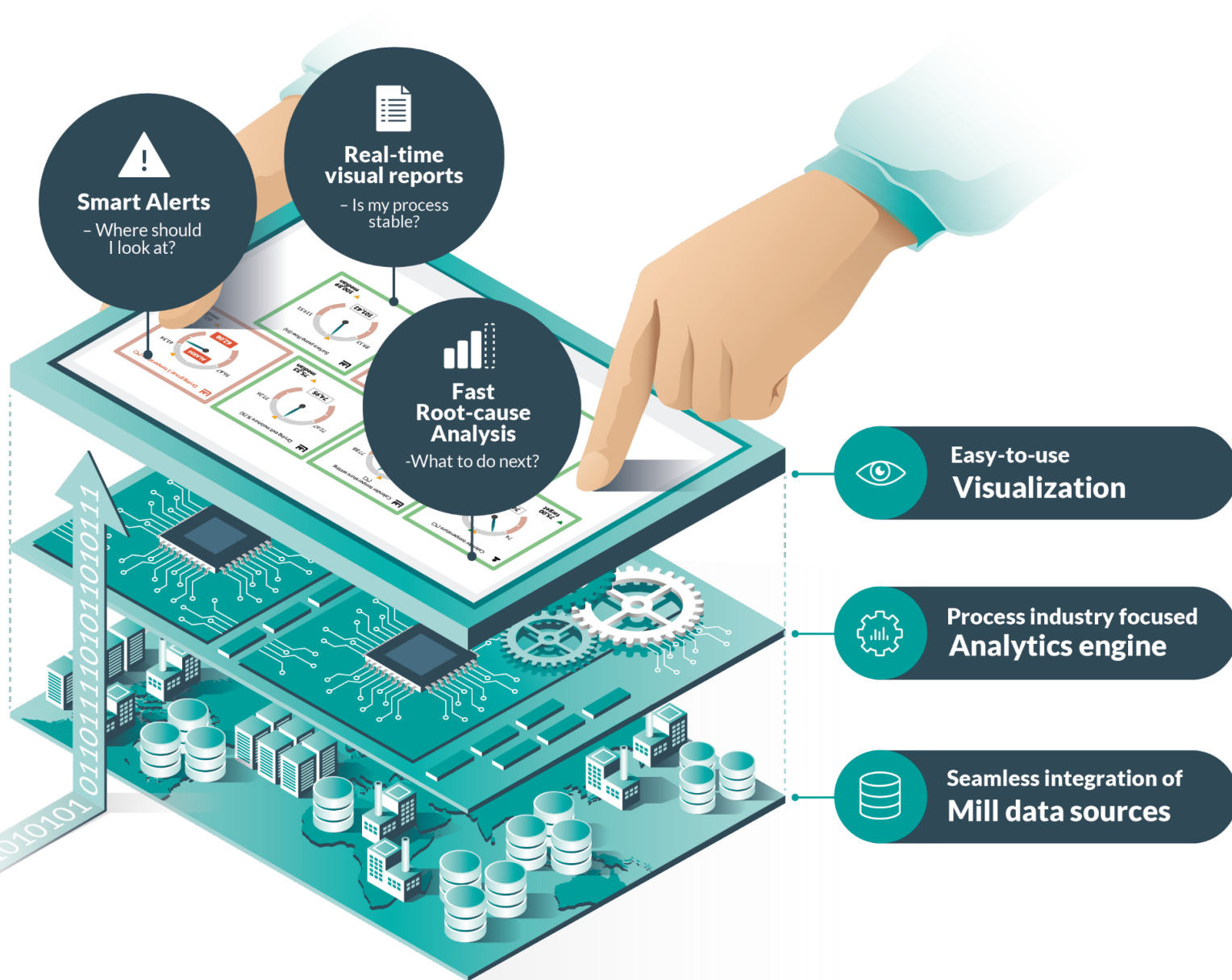
Our Strategy



Our Users



Quva® Flow



Continuous Improvement

Key customer challenge: Too much variation in the process

Implications

- Too many quality defects and related waste
- Too many quality claims
- Too much raw material & energy consumption

Why is it difficult to decrease variation?

- Data scattered
- Too complex tools
- Scarce resources to solve problems
- High number of products/grades

Roadmap

**Make sure
the management has a solid shared view
that driving continuous improvement
through data is a strategic choice**

Define user needs, roles, and profiles

Set goals and define how you measure success

Conduct a pilot to validate the management's belief in the importance of the theme

Quva® Flow Benefits

- Improved customer satisfaction

- Less quality claims and 2nd grade products

- Resources can be allocated to process development rather than handling claims

Thank You!

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