

FIIF Event: Data Business Models

**Risto Lehtinen
FIIF Manager**

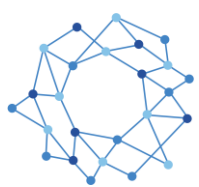
**Michael Hanf
Taival Advisory**

October 24, 2019



- 09:00 Registration and coffee
- 09:30 Opening, Risto Lehtinen/DIMECC Oy & Michael Hanf/Taival Advisory Oy
Combient and Combient MIX, Ilkka Lakaniemi/Combient Oy
Industrial Data Excellence Research Program, Seppo Tikkanen/DIMECC Oy
Five Ways to Using Data Strategically, Reko Lehti/Taival Advisory Oy
- 10:30 Networking break and coffee
- 11:00 **Value Creation in the Fair Data Economy**, Markus Kalliola/SITRA
Advanced Pay-Per-Use Type of Business Models, Karan Menon/Tampere University
- 12:00 Networking & Reflections
- 12:30 Closing

Word from FIIF Manager



FIIF activities in 2H2019

12/2019 FIIF event w/ KOTEL
"Reliability & testing" (Espoo)

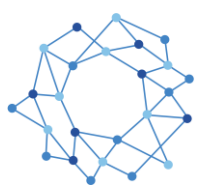
PLANNED: 1/2020 FIIF event w/ IBM
"Industrial Process Optimization" (Helsinki)

28.11.2019 FIIF event w/ AI-Aamu
"AI/ML – Predictive maintenance" (Tampere)

24.10.2019 FIIF event w/ Combient
"Data Business Models" (Helsinki)

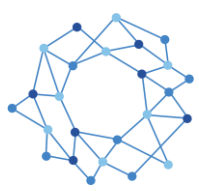
12.9. Focused Partner event w/ 6Aika
"Smart Cities & Buildings" (Oulu)





- Check **FIIF web pages**
 - News and events
 - Newsletters
 - Material from events
 - Useful reports
- Check your **company contacts**
 - FIIF Newsletters
 - FIIF Alerts
 - Invitations to FIIF events
- Send **comments, suggestions and ideas** to FIIF Manager
 - fiif.manager@dimecc.com





DIMECC's 12th Annual Seminar “Digital Factory”

- **When:** November 11, 2019, 09:00 – 16:30 (19:00)
- **Where:** Kilta-sali (Satakuntatalo, Lapinrinne 1)
- **Cost:** Free of charge
- **Program highlights:**
 - Combient – Moving Faster Together
 - Stora Enso Case
 - DIMECC Prize
 - SSAB Results from InDEX Program
 - Industry-driven Data Sharing Initiative: Case N-DEX, Combient
 - MIDAS Program Case
 - Strategy under uncertainty: How co-creation projects build strategic foresight?
 - DIMECC Academy – Workshop, Powered by DEMOLA
- **Evening program:**
 - 16:30 A sparkling toast
 - 17:00-19:00 Evening buffet with networking and special program



Thank you!

See you in the next FIIF event:
"AI/ML – Predictive Maintenance"
(Nov 28, 2019 at Tampere)