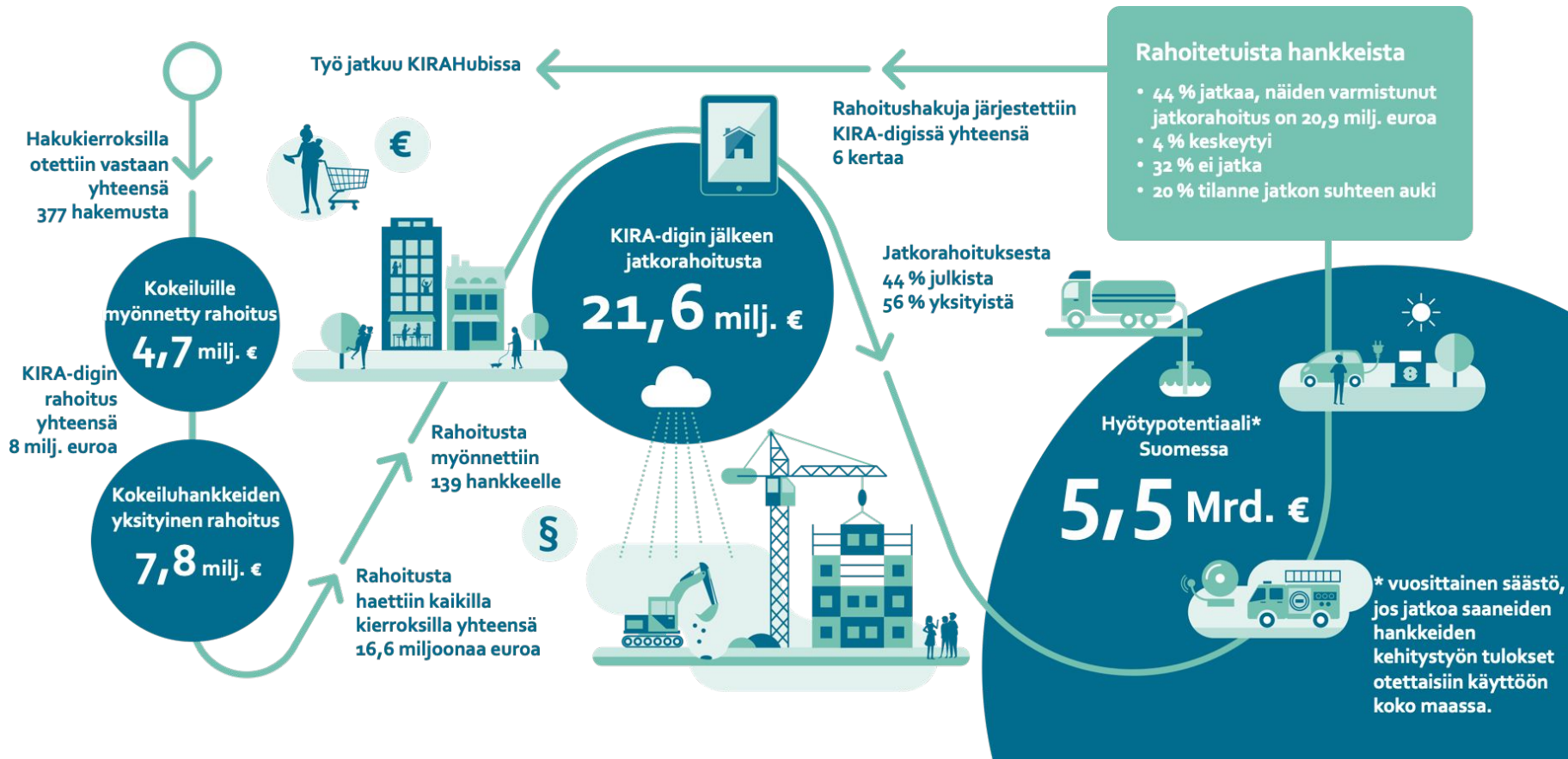


KIRAHub

Boosting sustainable digitalisation
of the built environment



Before KIRAHub, there was KIRA-digi



“Mum, what’s a KIRAHub?”

A diverse and transparent ecosystem accelerating sustainable (economical, ecological & social) digitalisation of the built environment.



The why

The built environment is never complete, but should be constantly adapted to the needs of society, so that businesses, individuals, municipalities, state, educational institutions and other institutions can work in the best possible way for the whole.

This is what sustainable digitalization offers.



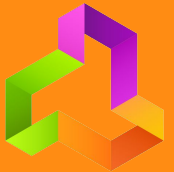
The vision

Our vision is to make Finland **a pioneer** in sustainable digitalisation of the built environment, an example of a fully functional and self-correcting digital and physical built environment, which will be **globally benchmarked** as a model of a successful infrastructure for a balanced and future-oriented life.



OPEN ECOSYSTEM

Openness refers to the transparency of doing and communicating things. Everyone should have access to the same information and to a comprehensive and objective evaluation of the measures.



The team



Teemu Lehtinen

CEO

#innovation

teemu@kirahub.org



Vappu Id

Head of Community and Culture

#culture

vappu@kirahub.org

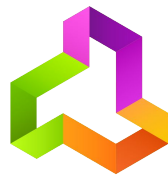


Sami Lankiniemi

Head of Partnerships

#ecosystem

sami@kirahub.org





www.kirahub.org

Join the ecosystem, share your
vision and influence the future!



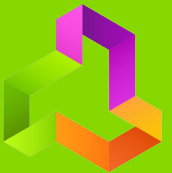


Ympäristöministeriö
Miljöministeriet
Ministry of the Environment

#uusiMRL #uusiHallitusOhjelma #RYYTI

DIVERSE CO-CREATION

Diversity contributes to the sustainable digitalisation of the built environment, taking into account all perspectives, needs and stakeholders.



WDBE.ORG



WDBE 2019

WORLD SUMMIT ON
DIGITAL BUILT ENVIRONMENT

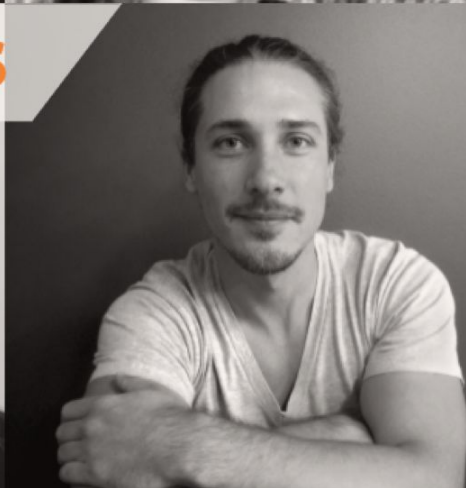
24-25 SEPT 2019 HELSINKI, FINLAND

TRANSFORMING URBAN USER EXPERIENCE



WDBE
2019

#keynotes

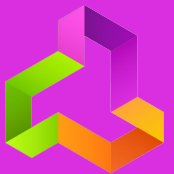



Open space for
collaboration!



EXCITING DISRUPTION

Excitement creates a culture where change is seen as an opportunity. It will help to spread things and create positive phenomena for the real estate and construction industry.

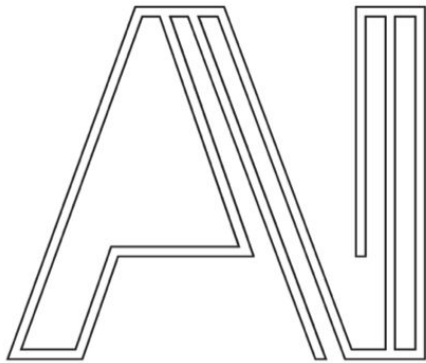




Parhaasta
ehdotuksesta
10 000 euroa



**IDEOI
TULEVAISUUDEN
HUOLTOASEMA**



FINLAND'S AI ACCELERATOR



KIRAHub

Finland's Artificial Intelligence Accelerator (FAIA) helps Finnish organisations deploy artificial intelligence (AI). Our members drive one another toward an AI-first mindset, reaping the benefits together.

The accelerator is initiated by the Ministry of Economic Affairs of Finland and Technology Industries of Finland for a time period of 2 years.

**WE ACCELERATE
YOUR AI JOURNEY.**



KIRAHub

**Launching real estate and construction sector's
own robotics accelerator - *stay tuned!***



Oscar



Emma



Jussi



KIRA

SHARED FUTURE



**SHARED
VISION**



**SHARED
ENVIRONMENT**



**SHARED
INFORMATION**



**SHARED
METRICS**



**SHARED
FUTURE**



The how

1. Create a transparent ecosystem



2. Connect the right organizations



3. Enable uptake of new solutions
and free up the data flow



Open piloting platforms



Internationality

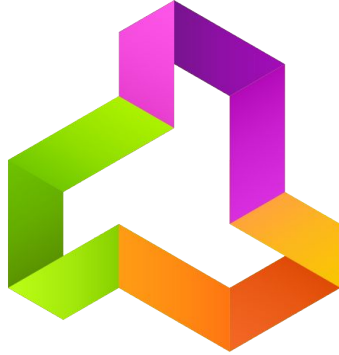


Sustainability



Competence Development





KIRAHub

www.kirahub.org

Join the ecosystem - **let's share!**