

- ☀ Urbanisation is a global megatrend
- ☀ 54% of the global population lives in cities
- ☀ 78% of Europeans live in cities
- ☀ 70% of global GDP is created in cities
- ☀ 85% of Europe's GDP is created in cities
- ☀ 90% of all innovations are done in cities



70% of CO₂ emissions are from cities

My World ...













... the end!



EXIT

Utopia



Solutions to global challenges of significance require radical new ways of approaching problems

Stop being an engineer! Think beyond the obvious!

Challenge

Solution

Solutions to
grand challenges

Impact

There is
still hope

