

Discussion of Digital Trust—

**Enabling multi-billion business
through development of safe and
cybersecure solutions**

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BUSINESS FINLAND VISION

FINLAND DEFINING THE FUTURE

Together, we make Finland the most attractive
and competitive innovation environment,
where world class success stories are created

We are the most wanted partner for our customers
to innovate and grow globally



FOR FINLAND

**We Catalyze New,
Sustainable Growth
through Innovation, and
International Collaboration**

STRATEGIC INTENT

1 | Global Growth
for Companies

2 | World Class
Ecosystems and
Competitive Business
Environment



INTERNATIONAL GROWTH

OUR MISSION IS SUSTAINABLE GROWTH, RENEWAL AND SUCCESS

Promotion of **innovations**

Promotion of **exports**

Attracting **tourists** and **investments**



THE WORLD'S BEST ECOSYSTEMS

Tools include

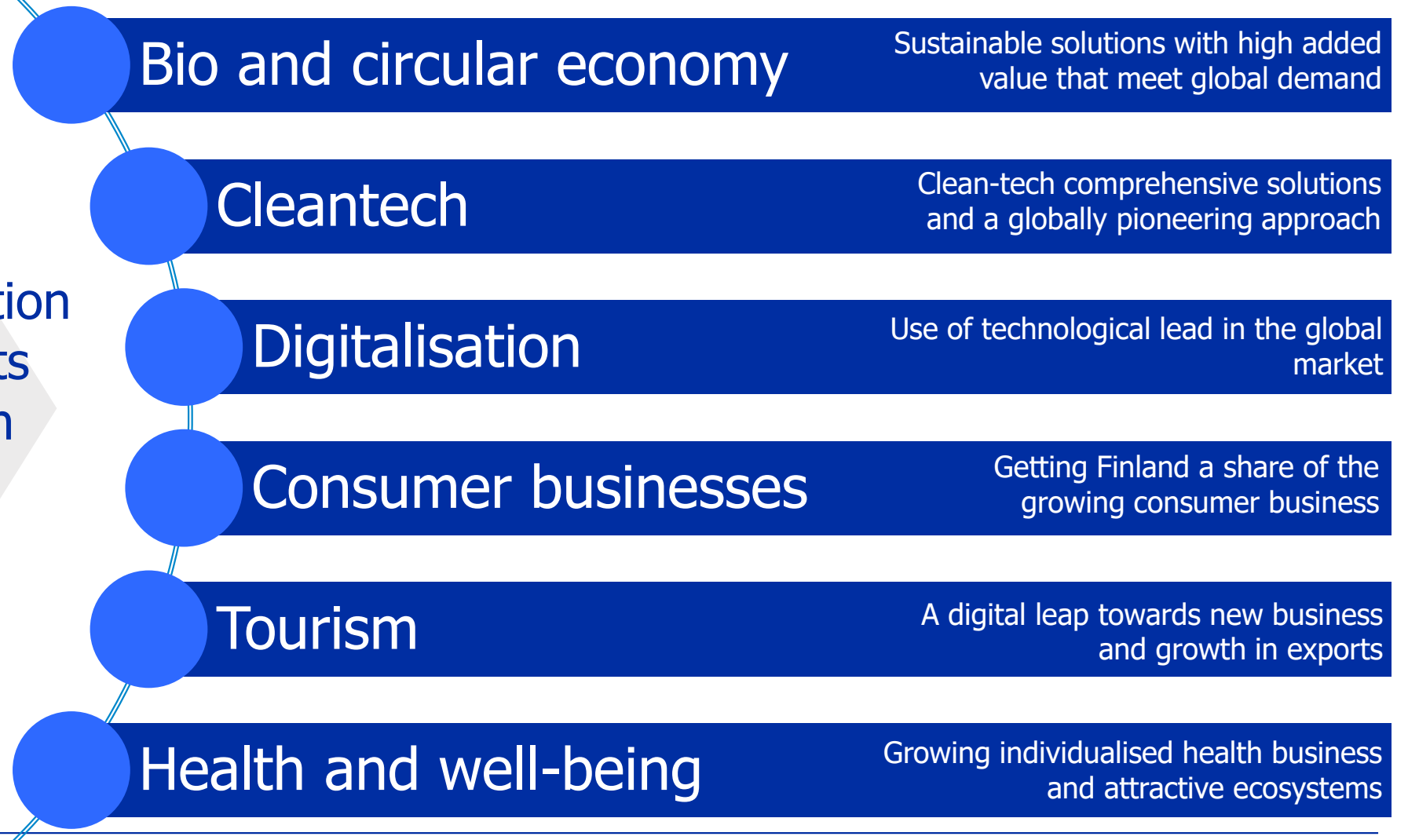
- research and innovation funding
 - advice and sparring
 - networking and contacts
 - domestic and international expertise and view of networks
 - theme selections and programmes
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THEMES AND GOALS

Towards joint innovation, invest-in and export-promoting service packages

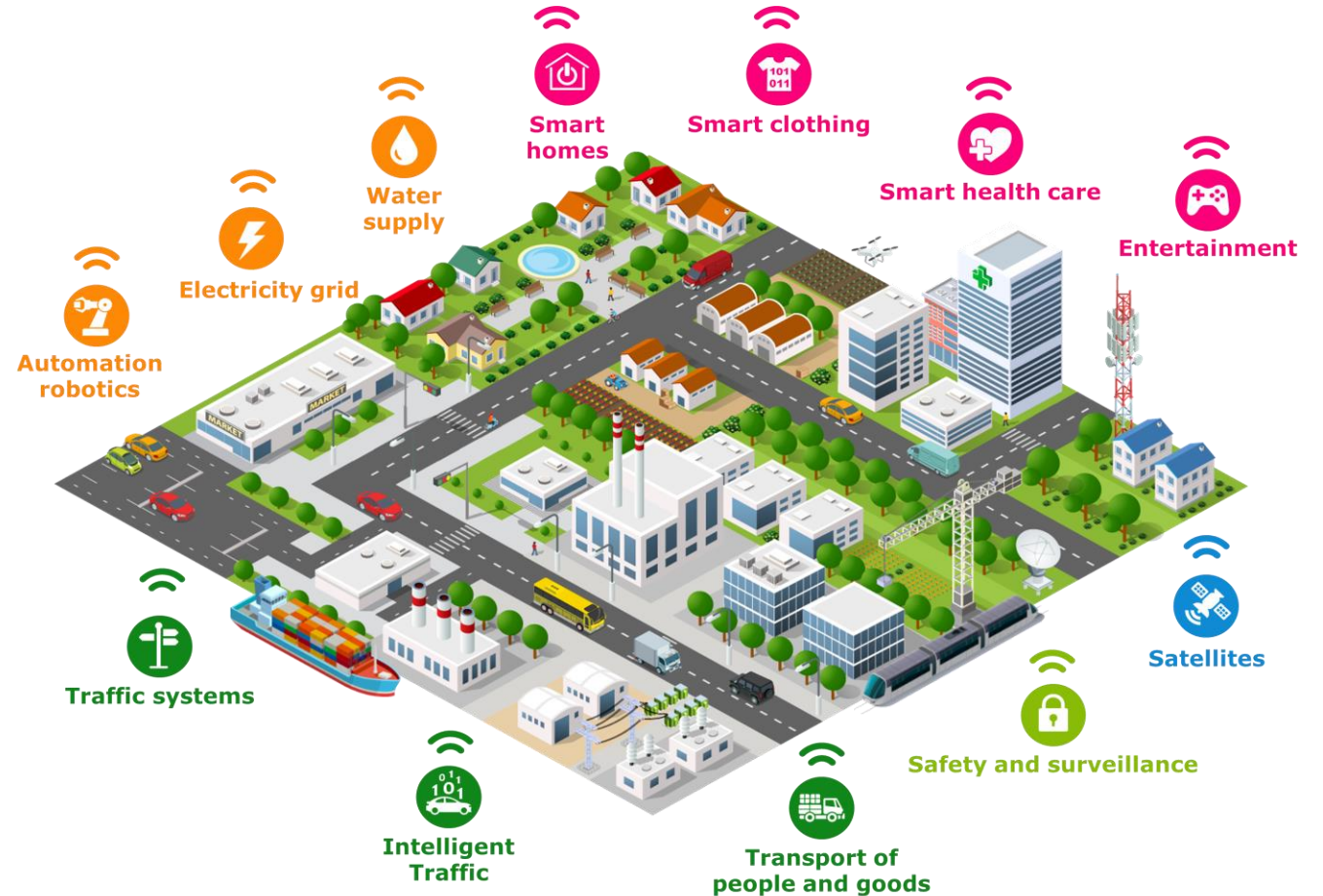
Cross-cutting

- Digital transformation
- Developing markets
- New value creation
- Arctic dimension



Digital Infrastructure is the new Critical Infrastructure

- Business Finland is already doing thematic actions in the areas of Digital Trust (e.g. public safety, cyber security and critical communications, smart finance) and planning to propose a program for it soon.
- More information will be provided during the next few weeks.



An aerial night view of a city, likely Singapore, featuring a prominent highway with light trails from traffic. The city is illuminated with lights, and a network of white glowing arcs connects various points across the scene, suggesting a digital or communication network. The word "Thanks!" is centered in large white text.

Thanks!

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