



**FINNISH  
INDUSTRIAL  
INTERNET  
FORUM**

FIIF Newsletter 2/2018

**DIMECC**

## Dear FIIF members,

We are glad to present the second FIIF newsletter of the year. As you will notice, we have many upcoming FIIF events for you (please save the dates) and in this newsletter you will also find out about other related events and programs.

We wish you a nice summer and look forward to seeing you after the holidays!

Best regards,

*FIIF Manager Risto Lehtinen*

## XR Challenge goes Industry (September 19, 2018)

<b>When</b>	September 19, 2018 12:00 – 20:00: Open XR seminar, workshops, prize ceremony, and a networking event at Leonidas Oy.
<b>Where</b>	<b>Mediapolis</b> (Tohlopinranta 31, Tampere, Finland)
<b>Cost</b>	<b>Free</b> for seminar participants.
<b>Contact</b>	Program and registration: <a href="https://xrchallenge.fi/seminar/">https://xrchallenge.fi/seminar/</a>

“XR Challenge” is an international challenge competition for developers in **virtual, augmented and mixed reality**. The event is organized by VR Finland and Business Tampere in collaboration with Tampere University of Applied Sciences and Leonidas Oy.

Information about the whole event, including its timeline and description of challenges presented by the Partners (**Fastems, Glaston** and **Valmet**), can be found [here](#).

Final pitching and demo session will be held on September 18, 2018 – please note that this event is not open for public.

The prize ceremony will be held on September 19, 2018 as part of open XR Seminar and exhibition where everyone is welcome to join.



[Read more](#)

## DIMECC Demobooster Demoday (September 27, 2018)

<b>When</b>	September 27, 2018, full-day event
<b>Where</b>	Tampere
<b>Cost</b>	<b>Participation fee</b> , which depends on the size of the company (from 500 €/micro to 6000 €/large, +VAT 24 % – covers two Demoday events)
<b>Contact</b>	For more information and registration: at Gaia Consulting: Mr. <b>Lauri Larvus</b> ( <a href="mailto:lauri.larvus@gaia.fi">lauri.larvus@gaia.fi</a> , tel. +358 50 3892703) at DIMECC: Ms. <b>Doris Pryjma</b> ( <a href="mailto:doris.pryjma@dimecc.com">doris.pryjma@dimecc.com</a> , tel. +358 40 8408790)

**DIMECC Demobooster** is an innovation service that brings efficiency to your R&D&I process in an agile and innovative manner. The service is a platform that matches the digital needs of companies from manufacturing, process and service industries (a.k.a. **Appliers**) with innovative solution-providers specialized in software and embedded solutions (a.k.a. **Producers**).

At Demoday, selected Applier companies present their specifications for a MVP (Minimum Viable Product) and the Producers pitch their implementation ideas and solution proposals. For more details regarding the overall Demobooster process, please see [Demobooster facts](#).

The next Demobooster Demoday will be organized on **September 27, 2018**. Potential Appliers, i.e. companies willing to present their challenges in this event, should contact Mr. Lauri Larvus at Gaia Consulting **latest in mid-August, preferably earlier**.

[Read more](#)

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## Subcontracting Trade Fair 2018 (Alihankintamessut 2018)



<b>When</b>	September 25-27, 2018
<b>Where</b>	Tampere Exhibition and Sports Centre (Ilmailunkatu 20, Tampere, Finland)
<b>Cost</b>	<b>Free</b> for visitors.
<b>Contact</b>	Event info for visitors: <a href="https://www.alihankinta.fi/en/for-visitors/about/">https://www.alihankinta.fi/en/for-visitors/about/</a>

Subcontracting Trade Fair is Finland's leading industry trade fair, where the common denominator for all participants is the desire to achieve more in a better, more effective and productive manner. This event brings together every year approximately 20.000 industrial professionals, experts and decision-makers. This year's theme is **productivity**, i.e. the sum of business practices, skills and technology.

FIIF will organize an info event at the Fair **on September 27, 2018 at 9:30 – 11:30**.

## Call for Action: Industrial partners needed for DIMECC's PROXY program

DIMECC continues its activities in advancing the **usage of Virtual Reality (VR) and Augmented Reality (AR) technologies in the Finnish industry**. In the preparation is a new joint program called PROXY, which focuses in value creation in the areas of:

- Product visualization and interaction,
- Real-time collaboration and remote service,
- Workflow guidance, and
- Disruptive product features.

For further information about the PROXY program, please contact **Arto Peltomaa** ([arto.peltomaa@dimecc.com](mailto:arto.peltomaa@dimecc.com), tel. +358 40 5511434), **preferably by end of August 2018**.

## Call for Action: Next round opens for PoDoCo grants



Does your company have cutting-edge renewal ideas which could be further developed and investigated by a talented postdoc? The PoDoCo program may be just right for you!

**PoDoCo** (Post Docs in Companies) is a **matchmaking program** supporting long term competitiveness and strategic renewal of companies as well as employment of young doctors in the private sector. For companies, PoDoCo program offers an **opportunity to investigate new strategic openings** with the help of talented postdocs. The program will assist companies by:

- providing a channel for finding the right, highly-skilled and talented young postdocs, and
- offering a research grant that covers the costs of a postdoc during the research period.

The PoDoCo fall 2018 application round will take place **during 15.9.- 31.10.2018**. For more information about the program and the fall application round, please visit the [PoDoCo website](#).

[Read more](#)

## Call for Action: Shared Benefit – Industrial AR

Augmented Reality (AR) breakthrough in industrial applications is taking place fast. VTT is collecting together a consortium of Finnish industrial companies with the goal of **AR adoption in real production use by 2020**.

The project "Industrial AR - Shared Benefits" will identify 2-3 generic applications to serve the companies' jointly defined needs in tasks such as assembly, training, monitoring and maintenance. Selection of applications will be based on state-of-the-art studies, analysis of company and user requirements, and user centric concept design. Results are analyzed in terms of observed benefits and challenges, user experience and safety, and overall return of investment. Project results are commercialized in co-operation with participating companies and other AR ecosystem members.

For further information, please contact **Charles Woodward** (Principal Scientist, VTT, [charles.woodward@vtt.fi](mailto:charles.woodward@vtt.fi), tel. +358 40 5001514).

## Piloting opportunities for Smart City IoT solutions (SynchroniCity initiative, EU Horizon 2020)



**SynchroniCity** attempts to deliver a Single Digital City Market for Europe by piloting its foundations in 11 reference zones. Eight of these reference zones are major European cities (Antwerpen, Carouge, Eindhoven, Helsinki, Manchester, Milano, Porto, and Santander). This initiative builds on assets and knowledge derived from earlier EU initiatives such as OASC, FIWARE, FIRE, and EIP-SCC.

SynchroniCity will deliver a **harmonized ecosystem for IoT-enabled smart city solutions** where IoT device manufacturers, system integrators and solution providers can innovate and openly compete. SynchroniCity will also establish a **reference architecture** for the envisioned market place, including interoperability points, interfaces and data models.

SynchroniCity has now opened a **funding call for SMEs for testing and scaling up their IoT-based Smart City solutions**. Call themes are "Sustainable Mobility", "Environment & Wellbeing" and "Citizen Engagement". The fourth theme is left open. Solutions can be at commercial stage or near commercialization. Funding is €100k ... €300k per pilot (in total €3 million) depending on the number of participating companies. The selected pilots will be tested for six months (February – September 2019) in at least two cities, one of which needs to be a European reference zone. **Applications must be filed by the end of September 2018.**

In Helsinki, the coordinating organization is **Forum Virium Helsinki**, contact person Ms. **Kaisa Sibelius** (tel. +358 40 5701317, [kaisa.sibelius@forumvirium.fi](mailto:kaisa.sibelius@forumvirium.fi)).

More information about the funding opportunity can be found [here](#) (sorry, only in Finnish).

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## Empirical Software Engineering International Week 2018

<b>When</b>	October 8-12, 2018
<b>Where</b>	Oulu
<b>Cost</b>	Event-specific <b>registration fees</b> for participants. <b>Sponsorship packages</b> for sponsors.
<b>Contact</b>	Prof. <b>Markku Oivo</b> ( <a href="mailto:markku.oivo@oulu.fi">markku.oivo@oulu.fi</a> ) More information at: <a href="https://eseiw2018.wixsite.com/oulu">https://eseiw2018.wixsite.com/oulu</a>

Empirical Software Engineering International Week 2018 (ESEIW 2018) collects around 200 software engineering professionals and researchers around the world. The special theme of the week is **empirical software engineering** focusing on experiments and research actions validated in practice.

The main conference during the week is the **12th ACM / IEEE International Symposium on Empirical Software Engineering and Measurement** (ESEM). Other activities include:

- **ISERN** (International Software Engineering Research Network),
- **MEGSUS** (Measurement and Metrics for Green and Sustainable Software Systems),
- **IASESE** (International Advanced School on Empirical Software Engineering),
- **IDoESE** (International Doctoral Symposium on Empirical Software Engineering),
- **PROMISE'18** (International Conference on Predictive Models in Software Engineering),
- **EMSE Erasmus Summer School**, and
- **Industry Day**.

Sponsorship packages range from "Bronze" (€250) to "Platinum" (€2500) with increasing levels of visibility on materials and websites. For more information, please contact the General Chair, Professor **Markku Oivo** ([markku.oivo@oulu.fi](mailto:markku.oivo@oulu.fi), tel. +358 40 8227702).

## FIIF events during the fall of 2018

FIIF's new Advisory Board had its first meeting on June 20, 2018. The Advisory Board has the following members:

J T Bergqvist, Huurre Oy  
Tomas Hedenborg, Fastems Oy  
Essi Huttu, DIMECC Oy  
Jukka Kanerva, Planmeca Oy  
Turkka Keskinen, UPM Oy  
Tapani Kiiski, Raute Oy  
Harri Kulmala, DIMECC Oy  
Mika Nieminen, Halton Oy  
Ville Peltola, Teknologiateollisuus r.y.  
Iiro Salkari, Vaisala Oy  
Tommi Tuovila, Neste Oy

In addition, FIIF Manager Risto Lehtinen acts as the secretary and facilitator of the FIIF Advisory Board.

In its first meeting the Board reviewed the plans and confirmed the **themes and timing of FIIF events during the fall of 2018**. More detailed information about these events will follow, but please mark these in your calendar already.

**Thursday, September 20, 2018** – FIIF event on **"New trends in connectivity – How NB IoT and 5G will change the industry landscape"** (Capital region)

**Thursday, October 18, 2018** – FIIF event on **"SW Platforms"** (Tampere)

**Thursday, November 22, 2018** – FIIF event on **"Artificial Intelligence and Machine Learning"** (Capital region)

**Thursday, December 13, 2018** – FIIF event on **"Cyber Security"** (Oulu)

Invitations to these events will be sent to the official FIIF contact persons, so **please make sure your company's contacts in the FIIF mailing list are up to date!**

If in doubt, please contact the FIIF Manager ([fiif.manager@dimecc.com](mailto:fiif.manager@dimecc.com)).

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## "Knights of SLUSH" – VIP Investor Event (December 2018)

SLUSH 2018 will be organized during December 4-5, 2018 in Helsinki, Finland. At the same time, but not as part of the official SLUSH program, there will also be a **special VIP event for selected international investors from China, Singapore and USA**, who are looking for investment opportunities in Finland, especially **growth-oriented, internationally-focused SMEs** with proven solutions in the areas of **health care, manufacturing, and ocean technologies**.

If you are interested in getting more information about this pitching opportunity, please contact the FIIF Manager ([fiif.manager@dimecc.com](mailto:fiif.manager@dimecc.com)).

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## Sneak peek to 2019 events

### MPD 2019: "Harnessing the ecosystem economy" (June 2019)



MANUFACTURING  
PERFORMANCE  
DAYS

### Harnessing the Ecosystem Economy

Tampere, Finland | June 4th - 6th, 2019

<b>When</b>	June 4-6, 2019
<b>Where</b>	Tähtiareena at Tampere Exhibition and Sports Centre (Ilmailunkatu 20, Tampere, Finland)
<b>Cost</b>	<b>Free</b> for visitors, <b>partner packages</b> for exhibitors
<b>Contact</b>	Event info for visitors: <a href="http://www.mpdays.com/">http://www.mpdays.com/</a>

Manufacturing Performance Days 2019 (MPD 2019) is an **international top level B2B summit** for manufacturing industries, researchers, and technology and service providers worldwide. This event will bring together internationally recognized experts and academia to discuss and represent industrial best practices and operational excellence, novel business concepts as well as scientific and technological breakthroughs in the field.

Event packages range from "Standard" (€5k + VAT) to "Premium" (€17k + VAT) and to "Strategic" (€25k + VAT). Startup booths have a dedicated area (about €1k + VAT).

For more information about the event and tailored partner packages, please contact DIMECC CEO Harri Kulmala (email [harri.kulmala@dimecc.com](mailto:harri.kulmala@dimecc.com), tel. +358 40 8406380).

### Glass Performance Day (June 2019)

<b>When</b>	June 25-28, 2019
<b>Where</b>	Tampere, Finland
<b>Cost</b>	<b>Free</b> for visitors, <b>partner packages</b> for exhibitors
<b>Contact</b>	More information at <a href="https://gpd.fi/">https://gpd.fi/</a>

Technical sessions and workshops will address the **challenges the industry faces today** regarding the ever-changing demands on city planning, building design, energy-efficiency and environmental fit. A special focus will be on the **contribution of new glass technologies** to these demands. There will also be the world's first **glass industry startup event**.

## FIIF's GDPR compliance statements



In order to comply with the requirements of the EU General Data Protection Regulation (GDPR), FIIF has issued its GDPR notices, which can be found online behind the following links: [customer register](#) and [event register](#).

As a summary, FIIF collects personal information in two registers: **customer register** and **event participant register**. In the [customer register](#) FIIF collects the following personal information:

- official contact person: name, e-mail address, telephone number
- other contact persons: e-mail address
- contact person for invoicing: name, e-mail address, telephone number

FIIF needs this information to be able to a) maintain and develop the customer relationship, b) distribute information (newsletters, event invitations, etc.) to customers' contact persons, c) perform customer satisfaction and other surveys, and d) invoice and collect the annual service fees.

In the [event participant register](#) FIIF collects the following event-related information:

- participant's name, company and position
- participant's contact information (e-mail address, telephone number)
- information related to organizing the event, like information about allergies and special diets

FIIF needs this information to be able to a) make sure participant's company is a FIIF customer, b) make sure registered participants can be contacted to communicate any changes in event content and/or logistics, c) make sure event's practical arrangements meet participants' needs, and d) collect statistical information about FIIF events.

In addition to using this personal information in its own operations, FIIF regularly works with partners who are helping FIIF to deliver its services. FIIF will share personal information with these partners only when it is relevant for the purpose of their contribution. FIIF will not provide or sell personal data to organizations that are not connected to delivering the FIIF services. Personal information will not be disclosed outside the EU and EEA regions.

FIIF keeps the above listed personal information only as long as it is relevant and necessary for the purposes of FIIF operations and services. As a general rule, information in the [customer register](#) is kept three (3) years after the termination of the customer relationship. Information in the [event participant register](#) is kept three (3) years after the event. Sensitive personal information, like information about allergies and special diets, is deleted immediately after the respective event.

Registered persons have the right to check their information in FIIF registers, and request FIIF to delete or correct their information. All requests should be sent to DIMECC's CEO Harri Kulmala ([harri.kulmala@dimecc.com](mailto:harri.kulmala@dimecc.com)).

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## Comments from FIIF Manager

**The next FIIF Newsletter will be published in September 2018.** If you have topics which you would like to bring to the attention of FIIF members, please contact the FIIF Manager.

FIIF Manager also maintains the **FIIF mailing list**, which is used to distribute information to contact persons – including but not limited to the FIIF Newsletter and invitations to specific FIIF events. Please contact the FIIF Manager regarding any changes to the FIIF mailing list.

Please note that we have opened a **dedicated e-mail box to FIIF Manager**:

[fiif.manager@dimecc.com](mailto:fiif.manager@dimecc.com)

Please use this e-mail address for any further correspondence.



## Greetings, and have a nice summer!

**Risto Lehtinen**  
FIIF Manager  
DIMECC Oy  
tel. +358 50 5553900  
e-mail  
fiif.manager@dimecc.com

### Summary of upcoming FIIF events (save the date!)

Name	Date	Location
FIIF event on "New trends in connectivity – How NB IoT and 5G will change the industry landscape"	Sep 20	Capital region
FIIF info event at Subcontracting Trade Fair 2018 (Alihankintamessut 2018)	Sep 27	Tampere
FIIF event on "SW Platforms"	Oct 18	Tampere
FIIF event on "Artificial Intelligence and Machine Learning"	Nov 22	Capital region
FIIF event on "Cyber Security"	Dec 13	Oulu



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