

FINNISH INDUSTRIAL INTERNET FORUM

'GROWTH PATHS FOR FINNISH COMPANIES'



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Finnish Industrial Internet Forum, FIIF, is an open company driven activity for advancing Industrial Internet visions into new business opportunities for companies:

- FIIF connects ICT and software companies, including start-ups, to industrial value chains. The objective is to find growth paths beyond mobile sector.
- FIIF drives renewal and growth for industry through digitalization. The focus sectors cover manufacturing industry, transport and energy systems.
- FIIF links research results with industry needs.

The identified areas for renewal and growth are:

- Productivity leap through digitalization
- Growth through new products and services
- New markets and technologies, regulation and standards

FIIF activities:

JAM SESSIONS, 3-4/year

Thematic workshops

- Pitching ideas
- Sharing experiences
- Creating new connections

Outcome:

- Understanding of Markets and regulations
- Customer needs
- Enabling technology

Target group: Experts and managers



HOT SPOTS, ~10/year

Rapid tests and path finding

- Based on a company champion's need
- Learn fast - fail fast
- For invited + interested companies/other partners
- Low resource use, 3-4 meetings, max 2 months calendar time

Outcome:

- Problem solution
- Roadmap to follow
- Seeds for R&D projects

Target group: hands on experts and managers



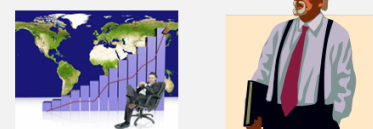
FUTURE AVENUES ENVISIONING

- Future markets, business opportunities and technologies from bird-eye perspective
- Identification of must-win-battles;

Outcome:

- White papers
- Info for policy makers
- Long term perspectives

Target group: Company CxOs, top-researchers and professors



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FIIF members:



Membership Fees:

- Large company (2000€/year, commitment to 2 years)
- SME (500€/year, commitment to 2 years)
- Start-ups, academia and interest group organizations (free of charge).

Additional information:

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