



Finnish Industrial Internet Forum – FIIF

“Growth paths for Finnish companies”

Demos Helsinki & The Naked Approach: Technological Development in Business –survey

Think tank Demos Helsinki is doing research for Tekes strategic research opening The Naked Approach – Nordic perspective to gadget-free hyperconnected environments. For this research, we are surveying companies about their goals and ways to develop their business through smart, connected processes, products and services.

The research will provide valuable information about Finnish companies approaches to implement and ways to benefit from technological development. We will send you the research results after the analysis.

Answering the survey takes 5 minutes. The answers are anonymous. Open the survey from this link <http://goo.gl/forms/yZr6po4vRQ>!

Risto Lätti
Demos Helsinki
risto.latti@demoseffect.fi

Boosting the Finnish digitalization

FIMECC Demobooster has been successfully launched in 2015. The open innovation saga continues in 2016! Great experiences and outcomes of the process have been inspiring during the first steps on this unexplored path of new business creation. The need for rapid industrial demo production from ideas to concrete products has been evident, since the world is digitalizing faster than ever. Demobooster is the answer to opportunities of IoT and digitalization, and it brings together the world class software companies and the most innovative industrial forerunners.

FIMECC Demobooster is an innovation highway from ideas to products.

Register now for the next demoday in 17.3.2016 @FIMECC Factory, Tampere. Check it out and ask for more! <http://www.fimecc.com/content/fimecc-demobooster>

Harri Kulmala
FIMECC Oy
+358 40 840 6380

Lauri Larvus
Gaia Consulting
+358 50 389 2703

Pekka Pokela
Gaia Consulting
+358 40 544 1582

Next FIIF Jam Session 12.4.

The next FIIF Jam Session will be held on 12.4.2016 at 8:00 – 12:30 in the Capital Region. Please [register](#).

VTT will arrange [”Digitaalisuus – Teollisuus – Tulevaisuus” seminar](#) on the same day in Kalastajatorppa beginning at 13:00. The seminar is already full but you may add your name to the [waiting list](#) and you will be informed if seats become available.